

# Christophe El-Khoury

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An unconventional, entrepreneurial, and visionary community-oriented technology leader, passionate about building processes that serve the people, and building the people that serve the business. This guiding motto shapes my approach to leadership and operational excellence, ensuring both team development and business success are prioritized. With expertise in highly scalable, highly available, and highly secure SaaS development, Agile methodologies, business experimentation, and digital transformation, I excel at merging innovation with human-centric solutions while building the culture and people around those solutions, with a track record of community-oriented work.

## Community Contributions

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- Founded [The Collective](#), a roundtable of Lebanon's technology changemakers, developing a national strategy that serves the local community.
- Actively advised and contributed to the development of the [DeveLeb](#) software community in Lebanon, which grew to over 4,000 software engineers, supporting innovation and Lebanon's tech industry.
- Organized and co-organized multiple tech events, including a 200+ attendee event at LAU Jbeil, fostering collaboration among students, professionals, and tech enthusiasts.
- Advised on multiple software initiatives in Lebanon, including Tech Circle and Google Developers Group, fostering community engagement, learning, and growth within the tech ecosystem.
- Participated as a panelist and speaker at leading universities and tech events, including LAU, AUB, LU, Injaz Lebanon, and PowerX, sharing insights on technology trends, leadership, and innovation.
- Acted as a founding advisor at [TalenTap](#) with [Nawaya Network](#), developing tech solutions for youth empowerment.

## Professional Experience

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### CTO, Technology Advisor, and Mentor

July 2020 – Present

CTO @ [Meet Yourself](#) – USA, @ [Savyn](#) – Canada | Advisor @ [Qima](#), [The Volunteer Circle](#), [DeveLeb](#), [TalenTap](#), [Glow & Dry](#) | Mentor @ [Tap](#) - Holland, @ [Rama Impact](#) - UAE

- Led global, cross-functional teams in remote and hybrid settings to drive innovative technology strategies, enhancing scalability and operational efficiency for start-ups, SMEs, B2Bs, B2Cs, and B2B2Cs.
- Spearheaded multiple high-complexity, high-risk leadership transitions leading to production-ready solutions in 4 months, increasing company value by over 200% for stakeholders.
- Spearheaded 2 B2B SaaS' and 5 summits and community events, creating and scaling events that hosted over 6,000 Lebanese tech experts, business leaders, CEOs, and founders.
- Led and advised on initiatives with prestigious universities and global developer communities (including GDG Lebanon, AWS User Group, and the Lebanese American University), driving innovation, community spirit, and promoting a growth mindset in the local software community.
- Offered strategic guidance on the software development lifecycle, developer experience, and marketing strategies, ensuring the seamless integration of cost-effective, high-impact technologies into organizational processes for over 10 projects, half of which have gone live.

### Senior Software Engineer and Unit Lead

March 2022 – March 2023

CME Offshore – Beirut, Lebanon

- Standardized software development processes (logging, outdated multi-lingual documentation, syntax, code auditing), enhancing team efficiency, developer experience, and client satisfaction.
- Designed, documented, and implemented acquisition and onboarding processes, reducing new hire ramp-up time by nearly 90% and improving knowledge transfer.

- Conducted 6+ technical interviews weekly and prepared assessment projects, streamlining the talent acquisition process and quantifying and qualifying candidate selection.
- Led and mentored cross-continental, cross-clientele development teams of more than 10 people across different teams, fostering performance improvements and aligning projects, culture, and values with business goals.
- Managed key internal projects as a lead developer and a project and product manager, ensuring high-quality delivery within time and budget constraints.

### Technical Lead

**November 2020 – October 2021**

*ImagineLabs – Beirut, Lebanon*

- Led development teams to deliver 4 projects and 6 feasibility studies, optimizing departmental structures, budgets, data, and processes.
- Led and refined processes and infrastructure across all company verticals, boosting efficiency and aligning technical and business goals.
- Increased project delivery rate by up to 100%, increasing client trust and employer satisfaction.
- Enhanced onboarding and career planning strategies for hires, increasing employee retention by 50%.

### Backend Engineer and Team Lead

**June 2019 – August 2020**

*Rawa TV – Beirut, Lebanon*

- Led the migration from a monolithic system to scalable microservices on AWS, increasing streaming capacity from 30 to thousands of users and improving service quality while reducing operating costs by 400%.
- Led the planning, designing, and implementation of a secure API gateway and automated testing for improved system reliability, writing, and shipping code in Golang, Python, and NodeJS.
- Led the streaming engine team, implementing service-based logging, error-handling mechanisms, automated monitoring, and notification systems, and created and managed customer support scripts.

### Full-Stack Engineer

**September 2017 – June 2019**

*Saradar Bank – Beirut, Lebanon*

- Developed secure, scalable software (external) for customers and (internal) for employees, optimizing backend performance and fulfilling business requirements.
- Coordinated with 4 teams on 3 key projects, driving digital transformation, client onboarding automation, and internal processes optimization.
- Created a customer feedback tool, improving real-time service insights and user satisfaction.
- Created a software development playbook, and used it to train several short-term external contractors to easily integrate with the team's Software Development Lifecycle and Coding Best Practices.

## Additional Experience

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### Founder

**June 2022 – Present**

*Amplify, Lebanon*

- Founded [Amplify](#), a bootstrapped B2B SaaS, transforming Lebanon's Private Power Generator industry by reducing client management time by 92%, optimizing invoicing, and improving operational efficiency, saving clients over 3 weeks of manual labor per month.
  - Responsibilities included wireframing, writing business requirements, headhunting, transforming business requirements to technical and architectural requirements, ensuring high-quality assurance, increasing client satisfaction, learning about and closing sales deals, budgeting, forecasting, and feature prioritization.

## Computer Programming Lab Instructor

Lebanese American University, Lebanon

Spring 2022

- Designed and delivered a curriculum aligned with market-grade standards, providing mentorship, hands-on learning, and enhancing students' employability in the tech field.

## Technical Project Manager

Siren Associates, Lebanon

October 2021 – December 2021

- Led a cross-functional team of 12 developers, designers, and government and industry experts to deliver a critical vaccination platform solving an at-the-time health crisis, in collaboration with the Ministry of Public Health, ensuring efficient execution, timely and budget-friendly deliverables, and benefiting thousands of Lebanese citizens within three months.

## Education

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### Bachelor of Engineering in Computer Engineering

Lebanese American University – Byblos Campus, Lebanon

2017

## Skills

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### Soft Skills

Visionary Leadership | Mentoring | Conflict Resolution | Emotional Intelligence | Cross-Functional Team Building | Decision Making | Communication | Interpersonal Skills | Strategic Thinking | Adaptability | Crisis Management | Unconventional Thinking

### Technical Skills

Project Management | Software & Cloud Architecture | Navigating Project Uncertainty | Client Relationships | Technological Innovation Operational Excellence | Procedural Optimization | Budgeting | Stakeholder Management | Feature & Milestone Prioritization

### Technology Expertise

- Software development: NodeJS (Javascript + Typescript), Python, PHP, Golang, ReactJS, Angular, Flutter, Ionic, ExpressJS, Laravel, SailsJS, WordPress, Monolithic and Microservices architectures.
- Database management: Structured databases (MySQL, MSSQL, and PostgreSQL), Non-structured databases (MongoDB, ArangoDB, Redis)
- Infrastructure: AWS, Azure, GCP

## Languages

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Arabic, English, French