

	<h1 style="text-align: center;">Sarah Al Charif</h1> <p style="text-align: center;">Lebanese   +961-3-198516   <a href="mailto:sarah.alcharif@gmail.com">sarah.alcharif@gmail.com</a>  <a href="https://www.linkedin.com/in/sarah-al-charif-1911854/">https://www.linkedin.com/in/sarah-al-charif-1911854/</a></p>
<p><b>Summary</b></p>	<p>An AUB MBA graduate, with 18 years of professional NGO Management experience, including 13 years as a Founding Country Director, with a robust blend of cross-cultural leadership and strategic management skills, underpinned by a deep commitment to community development and social entrepreneurship, with an expertise encompassing high-level strategic planning, project and program management, effective stakeholder engagement and board governance. Successfully founded, institutionalized and scaled a nonprofit organization operating in a conflict-sensitive location and in times of crises, leading impactful changemaking initiatives in youth education, civic engagement, child development, women advancement, economic empowerment and peacebuilding.</p> <p>Recognized as a woman leader, influencer and opinion former, nominated for several reputable international leadership programs; A Public Relations and Communications Expert, engaged in global learning and professional development networks.</p>
<p><b>Core Competencies</b></p>	<p>Non-Profit Management   Leadership Development   Social Impact Entrepreneurship   Foundation Strategy   Training &amp; Capacity Building   Public Relations &amp; Communications   Program &amp; Project Management   Community Development   Youth Organizing   Women Advancement   Cross-Cultural Leadership and Global Representation   Operational and Organizational Excellence   Conflict-sensitive Programming, Crisis Management &amp; Resilience Building   Fundraising, Proposal Writing &amp; Grant Development   Resource Mobilization   Board Governance &amp; Relations   Team Leadership &amp; Coaching   Stakeholder Engagement &amp; Partnerships   Design Thinking</p>
<p><b>Nominations</b></p>	<ul style="list-style-type: none"> <li>▪ Nominated as a panelist in UN Women’s side event titled <b>“Women at the Forefront: Navigating a Changing World to Strengthen the WPS Agenda in Afghanistan and the Arab States Region”</b> participating in the <b>UN Security Council</b> open debate on Women, Peace, and Security (WPS). (October 23, 2024)</li> <li>▪ Selected by the <b>Swedish Institute</b> to participate in <b>SHE ENTREPRENEURS 2023</b> Hybrid program which aims to increase the capacity of entrepreneurs in the MENA to build financially, socially, and environmentally sustainable businesses that contribute to the global Sustainable Development Goals of the 2030 Agenda. (April – September 2023)</li> <li>▪ Nominated as a young leader and opinion former by the <b>EU Delegation in Lebanon</b> and selected to participate in <b>the European Union Visitors Programme (EUVP)</b>, a key strategic tool of the EU’s public, people-to-people diplomacy enhancing the EU’s smart power, global impact, and outreach. It is a one-week tailor-made study visit to meet Members of the European Parliament, officials from the EU Institutions, and other EU stakeholders. (March 2023)</li> </ul>

**Documentation available upon request**

	<ul style="list-style-type: none"> <li>▪ Nominated by <b>UN Women with support from the Government of Switzerland</b> as <b>Woman Leader</b> invited to join the <b>national network of women peacebuilders and mediators</b>, a network bringing together women active in peacebuilding, mediation, and negotiation at international, national, and local levels (in reference to Lebanon’s NAP 1325 calls for women’s representation and participation in decision-making processes at all levels).</li> <li>▪ Nominated as a <b>Future Leader by the Ministry of Europe and Foreign Affairs</b>, in collaboration with the French Embassy in Lebanon, and selected to participate in the Future Leaders Invitation Program (<b>PIPA - Programme d’Invitation des Personalites d’Avenir</b>), a one-week tailored program in Paris, in which 24 high-level meetings were scheduled with 18 institutions within the themes of development, social entrepreneurship and political affairs between Lebanon &amp; France (September 2021).</li> <li>▪ Selected to represent the <b>Global Shapers Community Davos50 delegation at the 48th World Economic Forum Annual Meeting</b> on “Creating a Shared Future in a Fractured World” in Davos-Klosters, Switzerland (Jan 23-26, 2018)</li> </ul>
<p><b>Professional Experience</b></p>	<p>Jun 2012 – Till Present      Lebanon Founding Director, <a href="#">Ruwwad Al Tanmeya</a></p> <p>Ruwwad Al Tanmeya is a regional non-profit community development organization that works with disenfranchised communities through education, youth volunteerism, women empowerment, Child development and grassroots organizing. In Lebanon, the community center started to operate in 2012 in Syria Street between Tebbaneh &amp; Jabal Mohsen communities that have witnessed 20 rounds of sectarian clashes.</p> <p><b>Key Achievements:</b></p> <ul style="list-style-type: none"> <li>• Founding, Institutionalizing, Scaling and Sustaining the organization over 13 years.</li> <li>• Overseeing the strategic direction, developing operational plans, monitoring programs and projects execution, ensuring excellence in financial auditing, compliance, and impact evaluation positioning Ruwwad Lebanon as a credible institution in the non-profit sector.</li> <li>• Leading, managing and building capacity of a team of 50 staff members.</li> <li>• Fundraising &amp; Sustaining the funding, planning and implementation of 3 core programs over 13 years, while leading the design, writing, successful acquisition, and implementation of additional 25 impactful projects focused on educational and economic empowerment (Initiatives have been funded by philanthropists from the Private Sector serving as board members, a diverse portfolio of over 20 donors, ranging from governmental entities such as the French, Canadian, Swiss, and British Embassies, to prominent institutional donors including AFD, GIZ, UN Women, IRC, Care International, ICRC, AusRelief, DANIDA, BMZ, EU, British Embassy, Citi Foundation, WFP, ForumZFD, Mercy Corps, and ACTED).</li> <li>• Establishing strategic partnerships and alliances with public, private and social sectors.</li> <li>• Founding and developing 2 social enterprises: Atayeb Tarablos Community Kitchen and Beit El Mina Social Restaurant to diversify the organizational revenue streams, and expanding socioeconomic impact.</li> <li>• Ensuring alignment with donor priorities while delivering measurable outcomes in enhancing educational access and economic opportunities across targeted communities.</li> </ul>

	<p>Oct 2014 – Till Present      Founder, <a href="#">Atayeb Tarablos Community Kitchen</a></p> <p>A production and delivery community kitchen with a strong emphasis on catering. This Social Enterprise supports financially vulnerable women from previously warring communities through training and income-generating opportunities. By allocating all proceeds from Atayeb Tarablos into Ruwwad's scholarship fund, the community kitchen seamlessly integrates food and philanthropy, further amplifying the organization's impact.</p> <hr/> <p>Aug 2024 – Till Present      Founder, <a href="#">Beit El Mina Social Restaurant</a></p> <p>A restaurant blending food and philanthropy, Beit El Mina (BEM) is an extension of the Atayeb Tarablos Community Kitchen. It caters to a new customer segment, more B2C, and offers them a dining experience at an authentic restaurant. Beyond its quality food offering, Beit El Mina embraces the cause of food for education. All proceeds are directly channeled into Ruwwad's scholarship fund, allowing us to increase and deepen our impact. Additionally, like its parent organization Atayeb Tarablos, it employs ladies from vulnerable and previously warring communities, empowering them to take charge of their own lives by providing them with a steady job.</p> <hr/> <p>Nov 2019 – Dec 2021      Co-Founder &amp; Steering Committee Member, <a href="#">Foundation for Lebanon</a></p> <p>Foundation for Lebanon crowdfunding platform is a non-profit organization, sheltered at Institut de France, aiming to mobilize the entire community of Lebanese people and friends across the world to provide efficient, trustworthy and impactful giving solutions to assist Lebanon and its people in the long term. Foundation for Lebanon is a single, unified platform for finding, verifying and supporting charities and institutions across Lebanon.</p> <hr/> <p>Sept 2010 – Oct 2013      Foundational Program Manager, <a href="#">Maurice Fadel Prize</a>      Lebanon</p> <p>The Maurice Fadel prize for the best business plan in Northern Lebanon is a non-for-profit and volunteer-driven organization that aims at promoting entrepreneurship in Northern Lebanon.</p> <hr/> <p>Oct 2007 – Aug 2010      Program Coordinator in Training Dept. <a href="#">AMIDEAST</a>      Beirut</p> <p>AMIDEAST is a leading American non-profit organization engaged in international education, training and development activities in the Middle East and North Africa.</p> <hr/> <p>Apr – Oct 2007      Project Manager Intern in Netacad, <a href="#">Cisco Systems</a>      Silicon Valley, CA</p> <p>Recipient of a 6-month Internship Program at Cisco within the <a href="#">Partnership for Lebanon Program</a> supported jointly between Cisco, Microsoft, Intel, Occidental Petroleum and Ghafari to increase Job employability and create employments in Lebanon.</p>
<p><b>Consultancies and Social Responsibility</b></p>	<ul style="list-style-type: none"> <li>▪ <b>Delivered trainings for more than 15 institutions</b> such as Ruwwad Al Tanmeya, Injaz, Fair Trade Lebanon – ILO, MIT Enterprise Forum Pan Arab, SPARK, Mercycorps, AMIDEAST, Arche Nova, DPNA, BIAT, Save The Children, ICRC, Beirut Research &amp; Innovation Center on the followings: <ul style="list-style-type: none"> <li><b>Leadership &amp; Personal Development   Entrepreneurial Pathways for Development   Ideation &amp; Design Thinking   Relational Dynamics Coaching   Entrepreneurship and</b></li> </ul> </li> </ul>

**Documentation available upon request**

	<p align="center"><b>Business Planning   Community and Civic Engagement   Professional Life Skills, CV Writing and Job Search   Social Entrepreneurship   Workshop &amp; Focus Group Facilitation</b></p> <ul style="list-style-type: none"> <li>▪ <b>Served as a panelist, trainer, speaker across various conferences, mentor and jury member.</b> Contributions span topics including women in leadership development, social entrepreneurship, personal and professional growth, community resilience, peacebuilding and social cohesion, food security, and social change.</li> <li>▪ <b>Served as an interviewee for academic research projects, and media platforms</b> (e.g., including, but not limited to Le Point, Le Monde, Liberation, AFD, Skynews Arabia, University Theses, MTV, LBC, Future TV, etc.). Contributions span topics including women leadership, peacebuilding, community development, social change and activism, municipal participation, social entrepreneurship.</li> </ul>
<p><b>Continuous Education</b>  (Main Selection)</p>	<ul style="list-style-type: none"> <li>▪ <b>“Get Ahead” Entrepreneurship ToT Training Program, International Labor Organization ILO</b> (June 2025)</li> <li>▪ <b>Municipal Administration and Finance Diploma, Lebanese American University, Lebanon</b> (February – August 2023)</li> <li>▪ <b>Master Of Business Administration, OSB - American University of Beirut, Lebanon</b> (Sept 2020 – July 2022) Leadership &amp; Behaviors in Organizations, Financial Reporting &amp; Analysis, Prices, Markets &amp; Economic Environment, Intermediate Corporate Finance, Introduction to Ai, Data Analytics for Management, Models for Decision Making, Marketing Management, Microeconomics of Competitiveness, Operations &amp; Process Management, Strategic Planning</li> <li>▪ <b>Building Business Beyond Borders International Seminar, Toulouse Business School, France</b> (May 17-25, 2022) Cross-Cultural Leadership, French Business Culture, Entrepreneurship in Europe, From Idea to Startup, Aerospace Industry, Perspectives &amp; Business Insights, Financial Market, Emerging Technologies, And Responsible Business Paradigms</li> <li>▪ <b>Executive Leadership Program, THNK School Of Creative Leadership, Netherlands</b> (Sept 2019 – Mar 2020)</li> <li>▪ <b>Impact Social Entrepreneurship Executive Course (ISEP), Insead Business School, France</b> (Nov 11-18, 2017) <i>Awarded The Soraya Salti Social Impact Scholarship Program As 1 Of The 2 Women Leaders Selected Among Applicants Within Mena And South Asia</i></li> <li>▪ <b>Project Management Professional (PMP) Training Course (3 Editions)</b> June 2022 (Formatech); Mar 2017 (CMCS); Apr &amp; Oct 2009 (Amideast)</li> <li>▪ <b>Coaching Skills For Leadership, Accredited Certified Coach, Relational Dynamics 1st, Uk</b> (Aug 2014; Sept 2015)</li> <li>▪ <b>Organizing, Leadership &amp; Action- Leading Change (Community Organizing) , Harvard Kennedy School Online Executive Course</b> (Feb - May 2014)</li> <li>▪ <b>Build Your Business ToT Course, Microsoft Certified Trainer</b> (Nov- Dec 2013)</li> <li>▪ <b>Start Your Own Business Course, Cisco Entrepreneur Institute</b> (Jun 5 – Jul 24, 2010)</li> <li>▪ <b>Project Leadership, Management And Communications Online Course, George Washington University</b> (Nov 2007- Jan 2008)</li> <li>▪ <b>Bachelor Of Business Finance, Lebanese University</b> (Oct 2003 – Jun 2006)</li> <li>▪ <b>High School Degree-Experimental Science, Collège Des Sœurs Des Saints Cœurs</b> (Jun 2003)</li> <li>▪ <b>Inquiry Based Learning Model, Belinda Cheng</b> (Jul 2017 &amp; Apr 2016)</li> </ul>

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	<ul style="list-style-type: none"> <li>▪ <b>Conflict Sensitive Programming For Relief and Development Actors, Respond To Conflict -UK</b> (Mar 2015)</li> </ul>
<b>Alumni Social Networks and Memberships</b>	<ul style="list-style-type: none"> <li>▪ Member of the <b>Lebanese Social Entrepreneurs LSE Association, UN Women National Network of Women Peacebuilders and Mediators, and Lebanese League for Women in Business</b></li> <li>▪ Member of the <b>Advisory Board</b> for the <b>“Intergenerational Perspectives and a Resilient Social Contract for Lebanon’s Democratic Future”</b> research project, led by <b>Berghof Foundation (BF)</b> and <b>Westminster Foundation for Democracy (WFD)</b>, focusing on collective aspirations for political, economic, and social reforms. It aims to identify the fundamental rights deemed essential for a just, inclusive, and resilient future grounded in trust and active state-society engagement.</li> <li>▪ <b>Steering Committee</b> Member for the <b>“Dealing with the Past: Memory for the Future – Phase 2”</b> project, co-chaired by <b>UN Women and UNDP, and funded by the Government of Canada.</b> The initiative aims to amplify, coordinate, and scale up community-based reconciliation efforts to promote peaceful coexistence and belonging in Lebanon, while advocating for government leadership and accountability.</li> <li>▪ Alumni Member of <b>The Swedish Institute, EU Visitors Program, American University of Beirut, Programme d’invitation des personnalités d’avenir (PIPA), World Economic Forum’s Global Shapers Community, Lebanese Young leaders of Tomorrow Program (LYLOT)</b> supported by Friedrich-Ebert-Stiftung (FES) and Annahar, <b>Partnership for Lebanon Program (PFL)</b> supported by Cisco</li> <li>▪ Former Curator for Tripoli-LB Hub, <b>World Economic Forum’s Global Shapers Community</b> in 2015</li> <li>▪ Former Member and Tripoli LOM 2009 President of <b>Junior Chamber International (JCI)</b> - Worldwide federation of young leaders &amp; entrepreneurs</li> <li>▪ Former Student Council member at <b>Lebanese University – Business faculty</b> (2005 and 2006)</li> </ul>
<b>Invitations to International Seminars and Forums</b>	<ul style="list-style-type: none"> <li>▪ <b>2024 CASE Middle East Advancement Conference</b> equipping delegates with the vital information and skills to succeed in the areas of alumni relations, community engagement, fundraising, marketing, communications, advancement services, and related functions in Abu Dhabi (Feb 2024)</li> <li>▪ <b>Forum des mondes méditerranéens</b> bringing together civil society actors from across the Mediterranean around concrete solutions to common challenges in Marseille, France (Feb 2022)</li> <li>▪ <b>World Economic Forum on MENA Summit “Enabling a Generational Transformation”</b> in Dead Sea, Jordan (May 2017)</li> <li>▪ Friedrich-Ebert-Stiftung, <b>Young Leaders’ Regional Conference</b> "Confronting the Challenges of Climate Change" in Rabat Morocco (Jul 2016)</li> <li>▪ <b>World Economic Forum, Global Shapers Community Annual Curator Meeting</b> in Geneva - Switzerland (Aug 2015)</li> <li>▪ <b>Skoll World Forum</b> in Oxford - UK (Apr 2015)</li> <li>▪ 7th <b>MIT Enterprise Forum Pan Arab</b> Start-up Competition in Cairo - Egypt (2013-2014)</li> <li>▪ 6th <b>MIT Enterprise Forum Pan Arab</b> Start-up Competition in Doha - Qatar (2012 - 2013)</li> <li>▪ <b>Cisco Networking Academy Conference</b> in Cleveland - OH (Jul 2007)</li> </ul>
<b>ICT, Language &amp; Sports</b>	<ul style="list-style-type: none"> <li>▪ <b>MoS Microsoft Office:</b> Proficiency in Excel, PowerPoint, Word, Outlook, Teams; Trained on PowerApps, Power Automate, SharePoint, Planner, OneDrive, Booking, Sway, Forms, OneNote</li> <li>▪ <b>Languages:</b> Written and verbal ability in Arabic, French and English</li> <li>▪ <b>Sports:</b> Squash, Cycling, HIIT</li> </ul>

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