

ASSAAD SAMMOUR

Head of Media Unit & Editor in Chief

**Lebanese Observatory for Workers &
Employees Rights- LOWER**

SHORT BIOGRAPHY

Assaad Sammour works as the head of media unit and research department with LOWER. He is dedicated in all his words to promote labor rights and access to legal and social justice for all workers in Lebanon.

In 2014, he established the legal support unit at LOWER, and provided hundreds of free and safe accesses to legal advice and assistance for workers and employees those facing violations at the workplace. In 2019, he was among few of independent media activists who co-founded the alternative journalists' union (Nakaba Badila). Currently, he is the acting secretary of the board.

He holds a DHS in International Relations and Diplomacy from the Lebanese University – Law and political science.

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OBJECTIVE

My objective as a journalist and activist is to use all my gained skills and knowledge that I earned during my career path, in terms of writing, research, studies and legal aid, to raise the voice on violations encountering workers and employees in Lebanon and to contribute to social justice that ensures equity for all in my country Lebanon.

CONTACT

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sammour.assad@gmail.com

Nationality: Lebanese; Social status:
Single

EDUCATION

DHS IN INTERNATIONAL RELATIONS AND DIPLOMACY
2016-2017

DIPLOMA INTERNATIONAL RELATIONS AND DIPLOMACY
2014-2015
LEBANESE UNIVERSITY - FACULTY OF LAW AND POLITICAL AND ADMINISTRATIVE SCIENCES

BA IN INTERNATIONAL RELATIONS AND DIPLOMACY
2011-2014
LEBANESE UNIVERSITY - FACULTY OF LAW AND POLITICAL AND ADMINISTRATIVE SCIENCES

WORK EXPERIENCE

Lebanese Observatory for Workers & Employees' Rights- LOWER- HEAD OF MEDIA UNIT:
2021 – PRESENT

- Prepare the media and communication plan for LOWER
- Set with the media team a basket of new media programs: Solved (Ma7louleh), Streets' talks (Zaki shawere3), know your rights (El-7a2 ma3na), daily audio-visual news, short awareness videos on labor rights & protection mechanisms, unions, and others
- Create the content of a sarcastic criticism program (Bel-mersad) and play the role of the presenter too.
- Design and mentor set of investigative reports along with wide range of articles covering varied hot topics
- Tune the media content along with the organizational vision and mission
- Play the role of the producer for the media products
- Prepare analytical contexts and reports

ROSA LUXEMBURG- CONSULTANT IN THE ESTABLISHMENT OF NEMS MULTIMEDIA PLATFORM-
2019-2020

- Draft the Media policy
- Internal-by-law

LEBANESE OBSERVATORY FOR WORKERS AND EMPLOYEES' RIGHTS-LOWER- EDITOR-IN-CHIEF, HEAD OF RESEARCH AND STUDIES DEPARTMENT

2013 – PRESENT

- As Editor-In-Chief I manage and oversee the content produced for all publications. This includes reviewing all content produced, such as articles, posts and spots, contributes to coordination with the Executive Committee in developing editorial strategies and style guidelines.
- As Head of research and studies: I am responsible for the internal and external coordination and delivery of

research, reports and studies reflecting the organizations' key areas of Legal Protection and Social Justice. I also collaborate with senior management to provide strategic input and guidance on all research activities, directly contributing to the goal, planning, design, analysis, focus groups, reporting, and dissemination.

LEBANESE OBSERVATORY FOR WORKERS AND EMPLOYEES' RIGHTS-LOWER- Head of Legal Support Unit

2014 – PRESENT

- Support and provide free and safe access to legal advice and assistance for workers and employees on their rights and available legal protection mechanisms and procedures that are supported by the Lebanese Labor law.

AL YASSARIA TV- TV REPRESENTER

2011 – 2013

Program writer, editor and presenter of " حوار على اليسار " political talk-show

JOURNALIST, FREELANCER

2008 – 2011- Freelance writer, basically, social, and political topics (Al-Akhbar Lebanese newspaper, Assafir newspaper, Janoubia magazine, Al-aalem newspaper and others).

2020- Policy paper on the role of IMF policies linked to the issue of social protection in Lebanon with PSI PSI

2021- Four short videos on Covid-19 pandemic impact on migrant workers – Lebanon, Jordan, Tunisia, and Algeria with PSI

MEMBERSHIPS

- Lebanese Observatory for Workers and Employees Rights- LOWER
- Alternative journalists' union (Nakaba Badila)

SKILLS

- Computer skills:
 - (Word, Excel, PowerPoint, Internet)
 - Data analysis
 - Research
- Languages:
 - French very good reading and writing
 - English good reading and writing
 - Arabic excellent reading and writing
- Editing & writing
- Training skills
- Essential skills for facilitator (group management, clear communication, Consensus-building, Etc..)